

The Sir Peter Parker Awards
for Spoken Business Japanese

JETRO
London

第29回
- since 1990 -



SOAS
University of London

Language
Centre

ビジネス
日本語
スピーチ・コンテスト

Wednesday 13th February 2019

Speech Contest for
Spoken Business Japanese
at SOAS

Applications Now Open
Deadline: 30th November 2018

The Sir Peter Parker Awards for Spoken Business Japanese was established in 1990 at the suggestion of Sir Peter Parker, a British businessman and one of the 'Dulwich Boys' who was chosen to study Japanese at SOAS during World War II.

The purpose of the Awards is to deepen the understanding of Japanese business culture by businessmen and women of the UK and the European Union through the study of the Japanese language, and to contribute to goodwill and mutual understanding with the people of Japan through better communication.

Prizes
to be awarded

- Return Air Ticket to Japan in Premium Economy Class (Sponsored by Japan Airlines)
*Taxes and fuel surcharge included in the prize
- Japan Rail Pass (Sponsored by Japan Centre)
- £1,500 Cash Prize (Sponsored by Mitsubishi Electric)
- Laptop PC, Digital Cameras and Other Great Prizes



The Sir Peter Parker Awards for Spoken Business Japanese are organised by the Japan External Trade Organisation (JETRO) London, and SOAS Language Centre, University of London. The Awards are widely recognized as having made a significant contribution to the recent growth in the use of Japanese language in business, as well as having benefited participants in their professional careers.

Some of Our Past Prize Winners Say



Richard Brash / 2018 1st Prize Winner

I really want to encourage everyone thinking about entering this competition to "go for it!" I first entered the Sir Peter Parker Awards 11 years ago, and that year I didn't even get past the telephone interview stage. All these years later, I decided to have another try, and it was a great experience to take part, and a greater surprise to win! I particularly valued the opportunity to develop confidence in Japanese communication in front of a sympathetic audience. The day of the contest itself was a lot of fun and the organisers and sponsors make it a first-class event.



Chiara Comastri / 2018 2nd Prize Winner

The Business Japanese Speech Contest is a truly wonderful experience that has made me grow as both a person and a Japanese language speaker. For me this was the second time to take part to this contest, and I have to say that I enjoyed it even more. I also realised that it is not really about the place you get, but it is about the amazing people you meet on this journey, from the other speakers to the audience, and the organisers. I believe this is a great way to creatively challenge yourself and expand your horizons. Yattemite wa ikaga?



Warren Stanislaus / 2018 3rd Prize Winner

The contest was empowering. I defined my topic, drafted a speech, practised among friends and finally delivered it to an audience of Japanese diplomats, business leaders and professionals. What a journey! I am now far more confident in both my language and public speaking skills. The contest also opens doors to new connections, not to mention the fantastic selection of prizes. It was a privilege to take part in such a prestigious competition alongside motivated and talented finalists. Participating in the Sir Peter Parker Awards is an absolute must!

Application Procedure

To obtain an application form to enter the Awards, please contact the Sir Peter Parker Awards Office at the address shown. Application Forms may also be downloaded from the Awards website.

website

www.soas.ac.uk/languagecentre/awards/sppa



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Related Event for Students

The 14th
Japanese Speech Contest
for University Students

Saturday 2nd March 2019

Please visit the following websites for more information about application deadlines. Applications forms can also be downloaded from the websites.

The Japan Foundation: www.jpf.org.uk/language
BATJ: www.batj.org.uk